36th Annual Santa Cruz Longboard Union Memorial Day Club Invitational

May 28-29, 2022 | Steamer Lane and Cowell's | Santa Cruz, CA

The Santa Cruz Longboard Union (SCLU) Memorial Day Club Invitational is the longest-running longboard surf competition in the U.S. It's not just fun for surfers; this community event raises much-needed funds for local non-profit organizations.
Thank you for your many years of support!

Become a Contest Sponsor

Sponsors get direct exposure to contestants, their families, and thousands of tourists and spectators on our busiest holiday weekend of the year! Your sponsorship can be highlighted on:

Contest Posters
Contest T-shirts
Announcements at the contest
Banners displayed at the event
The SCLU website

Donate to the Raffle, Silent Auction, and Contestant Bags:

Surfboards	Wetsuits
Skateboards	Artwork
Fins, Leashes	Apparel
Surf/Skate Accessories	Stickers
Gift Certificates	Sunscreen, lip balm, etc.

Sign up early to guarantee your spot!

It's so easy to get involved!

Please complete the sponsorship form below or contact the SCLU club member who discussed this opportunity with you.

The SCLU is a 501(C)(4) not for profit tax-exempt organization Tax ID #77-0433647. Donations/contributions made to SCLU are not tax deductible as charitable donations but may be deductible as a business advertising expense. Consult a tax professional. In-kind donations are calculated at wholesale values.

Sponsor Levels

Product trade is valued on wholesale product value.

Title Sponsor: $8,000 +
- Sponsor name in event title on all collateral
- Premium Vendor Booth at Contest*
- Premium banner placement at event
- Recognition on the SCLU website
- Six (6) tickets to Saturday Dinner
- Ten (10) event T-shirts

Gold Sponsor/Food Vendor*: $1,000 + (cash/trade)
- Banner placement at event
- Name or logo on event T-shirt and poster
- Logo and link on SCLU homepage
- Vendor Booth at Contest*
- Four (4) tickets to Saturday Dinner
- Four (4) shirts

Silver Sponsor or Retail Vendor*: $500 + (cash/trade)
- Business recognition on SCLU website
- Name or logo on event poster
- Inclusion in Contest PR, onsite announcements
- Vendor Booth at Contest*
- Two (2) tickets to Saturday Dinner
- Two (2) shirts

Bronze Sponsor: $250 + (cash/trade)
- Business recognition on SCLU website
- Name read over P.A. at event
- Two (2) ticket to Saturday Dinner
- One (1) shirt

SCLU Friend Sponsor: $100 + pledge (cash/trade)
- Business recognition on SCLU website
- Name read over P.A. at event
- One (1) shirt

Yes! I would love to get involved:

☐ **Title Sponsor** ☐ **Gold Sponsor** ☐ **Silver Sponsor** ☐ **Bronze Sponsor** ☐ **SCLU Friend Sponsor** ☐ **Food Vendor**

Contact Name_____

Business Name _____

Phone_____**Email**_____

Street_____**City**_____**State**_____**Zip**_____

Check or money order enclosed made payable to Santa Cruz Longboard Union in the amount of $_____

To submit this form, the SCLU Club member who discussed this opportunity with you, email to santacruzlongboardunion@gmail.com, or mail to: SCLU, Attn: Contest Sponsorship, P.O. Box 7495, Santa Cruz, CA 95061

*Food and retail vendor booths subject to approval. Space is limited and available first come, first served.
This is a two-day event; partial rates not available. City of Santa Cruz special event permit required, all local laws apply.