



# 35th Annual Santa Cruz Longboard Union Memorial Day Club Invitational

May 25-26, 2019 | Steamer Lane and Cowell's | Santa Cruz, CA

The Santa Cruz Longboard Union (SCLU) Memorial Day Club Invitational is the longest-running longboard surf competition in the U.S. It's not just fun for surfers; this community event raises much-needed funds for local non-profit organizations like Ride-a-Wave Foundation, Inc. and Jacob's Heart Children's Cancer Support Services. Thank you for your many years of support!

## Become a Contest Sponsor

Sponsors get direct exposure to contestants, their families, and thousands of tourists and spectators on our busiest holiday weekend of the year! Your sponsorship can be highlighted on:

- Contest Posters
- Announcements at the contest
- Banners displayed at the event
- The SCLU website

## **Donate to the Raffle, Silent Auction, and Contestant Bags:**

- |                        |                           |
|------------------------|---------------------------|
| Surfboards             | Wetsuits                  |
| Skateboards            | Artwork                   |
| Fins, Leashes          | Apparel                   |
| Surf/Skate Accessories | Stickers                  |
| Gift Certificates      | Sunscreen, lip balm, etc. |

## Sign up early to guarantee your spot!

### **It's so easy to get involved!**

Please complete the sponsorship form below or contact the SCLU club member who discussed this opportunity with you.

*The SCLU is a 501(C)(4) not for profit tax-exempt organization Tax ID #77-0433647. Donations/contributions made to SCLU are not tax deductible as charitable donations but may be deductible as a business advertising expense. Consult a tax professional. In-kind donations are calculated at wholesale values.*

## Sponsor Levels

*Product trade is valued on wholesale product value.*

### **Title Sponsor: \$8,000 +**

- Sponsor name in event title on all collateral
- Premium Vendor Booth at Contest\*
- Premium banner placement at event
- Recognition on the SCLU website
- Six (6) tickets to Saturday Dinner
- Ten (10) event T-shirts *or* mugs

### **Gold Sponsor/Food Vendor\*: \$1,000 + (cash/trade)**

- Banner placement at event
- Name on event poster
- Name and link on SCLU homepage
- Vendor Booth at Contest\*
- Four (4) tickets to Saturday Dinner
- Four (4) shirts *or* mugs

### **Silver Sponsor or Retail Vendor\*: \$500 + (cash/trade)**

- Business recognition on SCLU website
- Name on event poster
- Inclusion in Contest PR, onsite announcements
- Vendor Booth at Contest\*
- Two (2) tickets to Saturday Dinner
- Two (2) shirts *or* mugs

### **Bronze Sponsor: \$250 + (cash/trade)**

- Business recognition on SCLU website
- Name read over P.A. at event
- Two (2) ticket to Saturday Dinner
- One (1) shirt *or* mug

### **SCLU Friend Sponsor: \$100 + pledge (cash/trade)**

- Business recognition on SCLU website
- Name read over P.A. at event
- One (1) shirt *or* mug

## **Yes! I would love to get involved:**

- Title Sponsor    Gold Sponsor    Silver Sponsor    Bronze Sponsor    SCLU Friend Sponsor    Food Vendor

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check or money order enclosed made payable to Santa Cruz Longboard Union in the amount of \$ \_\_\_\_\_

To submit this form, the SCLU Club member who discussed this opportunity with you, email to [santacruzlongboardunion@gmail.com](mailto:santacruzlongboardunion@gmail.com), or mail to: SCLU, Attn: Contest Sponsorship, P.O. Box 7495, Santa Cruz, CA 95061

\*Food and retail vendor booths subject to approval. Space is limited and available first come, first served.

This is a two-day event; partial rates not available. City of Santa Cruz special event permit required, all local laws apply.